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**\* \* \* M E D I A A D V I S O R Y \* \* \***



**WHO:**

**Richmond Redevelopment and Housing Authority (RRHA)**  
[www.rrha.org](http://www.rrha.org)

**WHAT/WHEN:**

**Home Delivery Event in the Blackwell Community**  
**Tuesday, November 17, 2009 – 9:00 a.m.**

**WHERE:**

Blackwell Community  
301 E. 16<sup>th</sup> Street, Richmond

**BACKGROUND:**

RRHA and its partners are marking a significant event in the revitalization of the Blackwell Community: the arrival and assembly of the first two of 55 systems-built homes of our HOPE VI single-family development initiative. This event will celebrate the beautiful, affordable homes that will be part of Blackwell's Goose Creek subdivision.

The innovative system-built construction approach, provided by RRHA's partner – Nationwide Custom Homes, allows homes to be developed in sections in a controlled indoor environment to the same building codes as site-built homes and delivered to the site up to 90 percent complete, for the foundation setting and finish work. State-of-the-art procedures and equipment assure rigorous quality control and virtually eliminate wasted materials.

**PHOTO**

**OPPORTUNITY:**

Crane constructing two homes

**###**

**About RRHA**

*RRHA plays a key role in assuring the City of Richmond's bright future and has been at the forefront of affordable housing community development for nearly 70 years. RRHA is the largest housing authority in the Commonwealth of Virginia. The Authority serves nearly 10,000 residents and manages nearly 4,100 units through its Public Housing Program; and provides subsidized housing assistance to approximately 3,000 families through its Housing Choice Voucher (Section 8) Program. RRHA also manages neighborhood redevelopment and conservation programs throughout the City of Richmond. For more information, visit [www.rrha.org](http://www.rrha.org).*

**About Nationwide Custom Homes**

*Nationwide Custom Homes is a leading builder of modular homes for single family or multi-family residences, commercial structures and remodeling additions; with a reputation for high quality, design flexibility and innovative marketing.*

*Founded in 1959, Nationwide has locations across the southeast including a 47-acre site in Martinsville, Virginia, a 21-acre site in Arabi, Georgia and a production facility located in Siler City, North Carolina with over 13-acres of land. In total Nationwide operates five state-of-the-art production facilities that provide modular homes for independent, Authorized Builders.*